

10 ways to USE your visuals

by Dr Sue Pillans



Share them

Immediately via email, through your regular newsletters and at your next team or stakeholder meeting



Socialise them

By communicating them via your social media platforms and website



Talk about them

At meetings to bring people up to speed and to keep people in the picture



Visualise them

By creating a snappy summary of your stories via PDFs and print outs and to use in your presentations



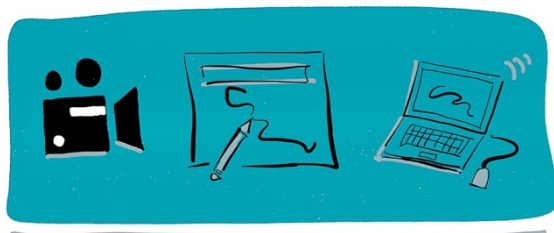
Display them

By enlarging, laminating or framing them in your workplaces, meeting rooms and foyers to admire, remind and celebrate your stories



Report on them

In your Annual Reports, publications, journal articles, quarterly reviews and in updates to your stakeholders



Animate them

Through hand drawn animated videos to share with your teams, stakeholders and clients



Gift them

As 'works of art' to your guests and speakers as a thank you for being involved in your workshop/conference or made up as unique keepsakes (as shown as presents below)



Present them

As unique mementos to team members, staff and clients eg. as prints, calendars, mugs, mouse pads and cards for all occasions, such as Xmas!



Prepare them

For your next event to be used in your marketing, communications and collateral. For example, badges and postcards in Conference bags and one-page summaries in Workshop folders

Please [Contact me](#) to discuss how I can help you to “*picture your ideas*” and use your visual stories to share with others